

# Introducing zSpace.

SID Bay Area Chapter Seminar  
March 28, 2012



# INTRODUCTION



# Zspace Video

[Video](#)



# Infinite Z, Inc.®

Transforming computer interaction  
lifelike | interactive | immersive

*Silicon Valley based • VC backed in 2007 • Privately held • 30+ patents*



# zSpace®

## Direct interaction with 3D virtual-holographic simulations in open space

Full color, high resolution stereoscopic display



Passive, polarized tracking eyewear

Unique stylus for 3D interaction

Innovative software development platform



# APPLICATIONS



# Accelerate Understanding and Productivity

create | solve problems | teach | communicate

"I love what you do. There is great potential."

Bernard Charles, CEO, Dassault Systemes

"Would have saved me years" in time savings for pre-visualization of movies.

James Cameron, Filmmaker



"Allowing for Virtual Procedures to become mainstream"

Sergio Aguirre, CEO, EchoPixel

"Unprecedented benefit in understanding and manipulation for GIS"

Fran Rabuck, Applied Research Director, Bentley

"Lives depend on our ability to gain a shared understanding of complex data from countless sources."

US Intelligence

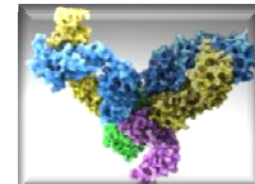
"Absolutely astounding!"

Jeff Kowalski, CTO, Autodesk



# Target Markets

- Manufacturing & Automotive
- Product Design
- Education
- Government
- Healthcare
- Film & Media
- Gaming & Entertainment
- Retail





# Gaming & Entertainment



# Government

## Applications



# Healthcare

## Applications



# Manufacturing & Automotive

## Applications



# Architecture, Engineering, Construction

## Applications



# Education

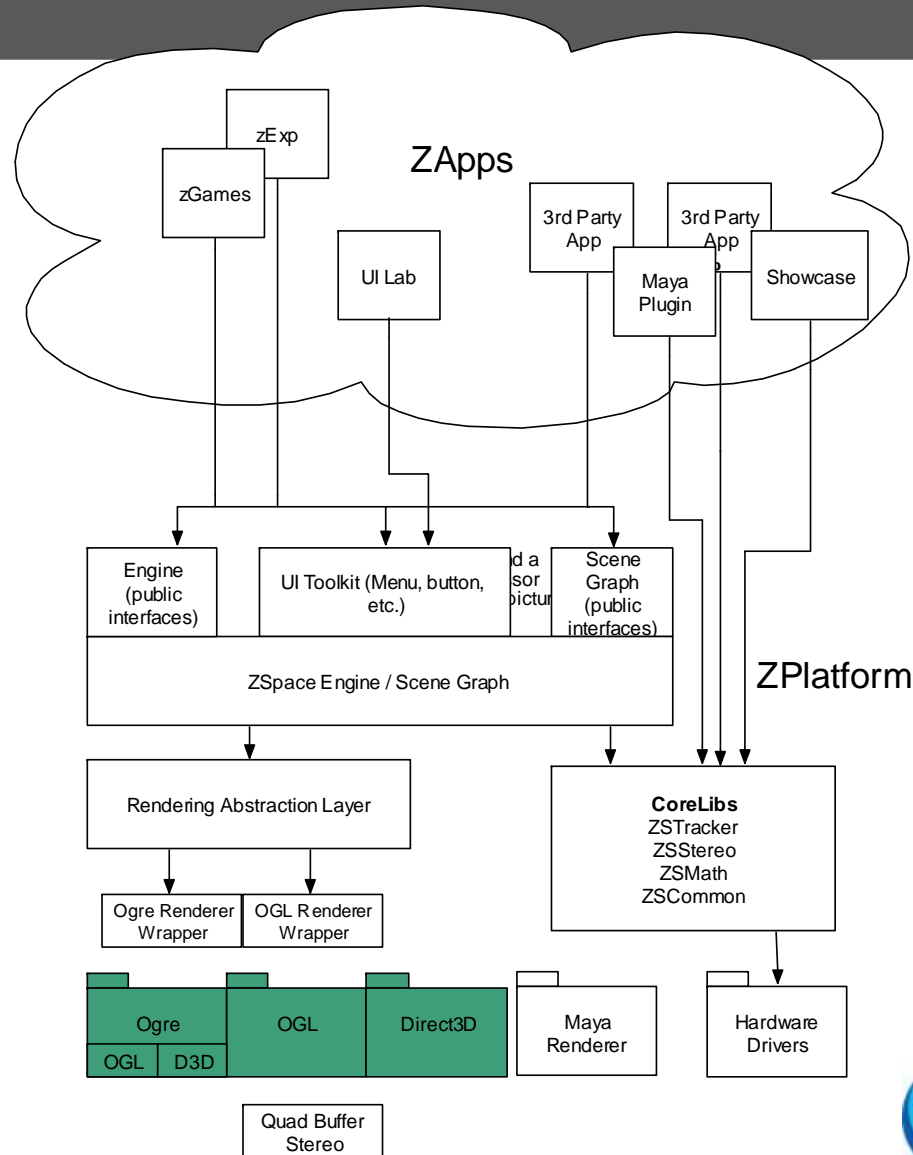
## Applications



# THE SYSTEM



# SW Architecture





# What's So Special About ZSpace?

- Head Tracking & Integration with ZSpace SW Engine
  - This provides accurate motion parallax, which is a very stereo powerful cue.
- Passive Eyewear with Minimal Ghosting
- Stylus Enables Direct Interaction in 3D Volume
  - As if it were “real”

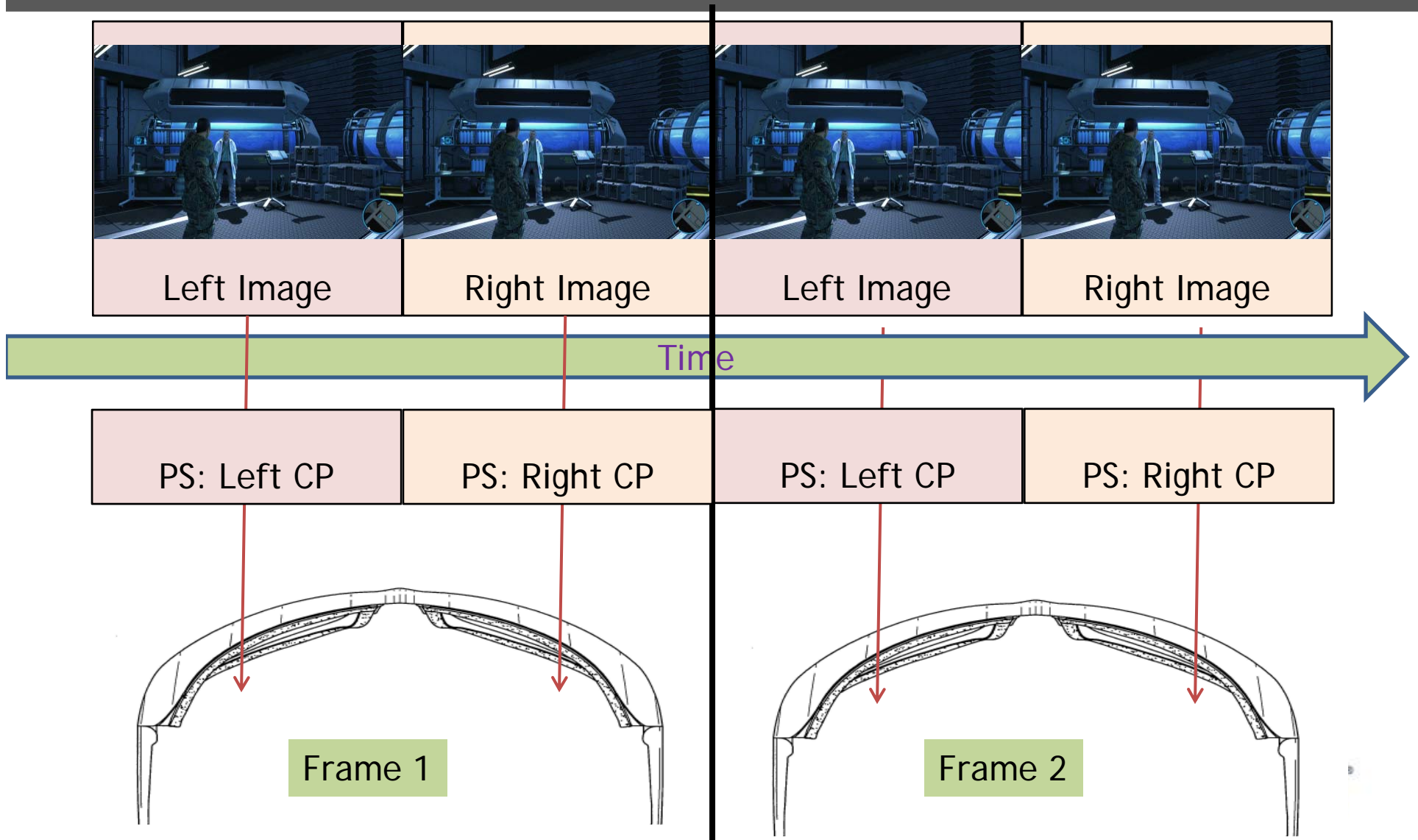


# THE DISPLAY

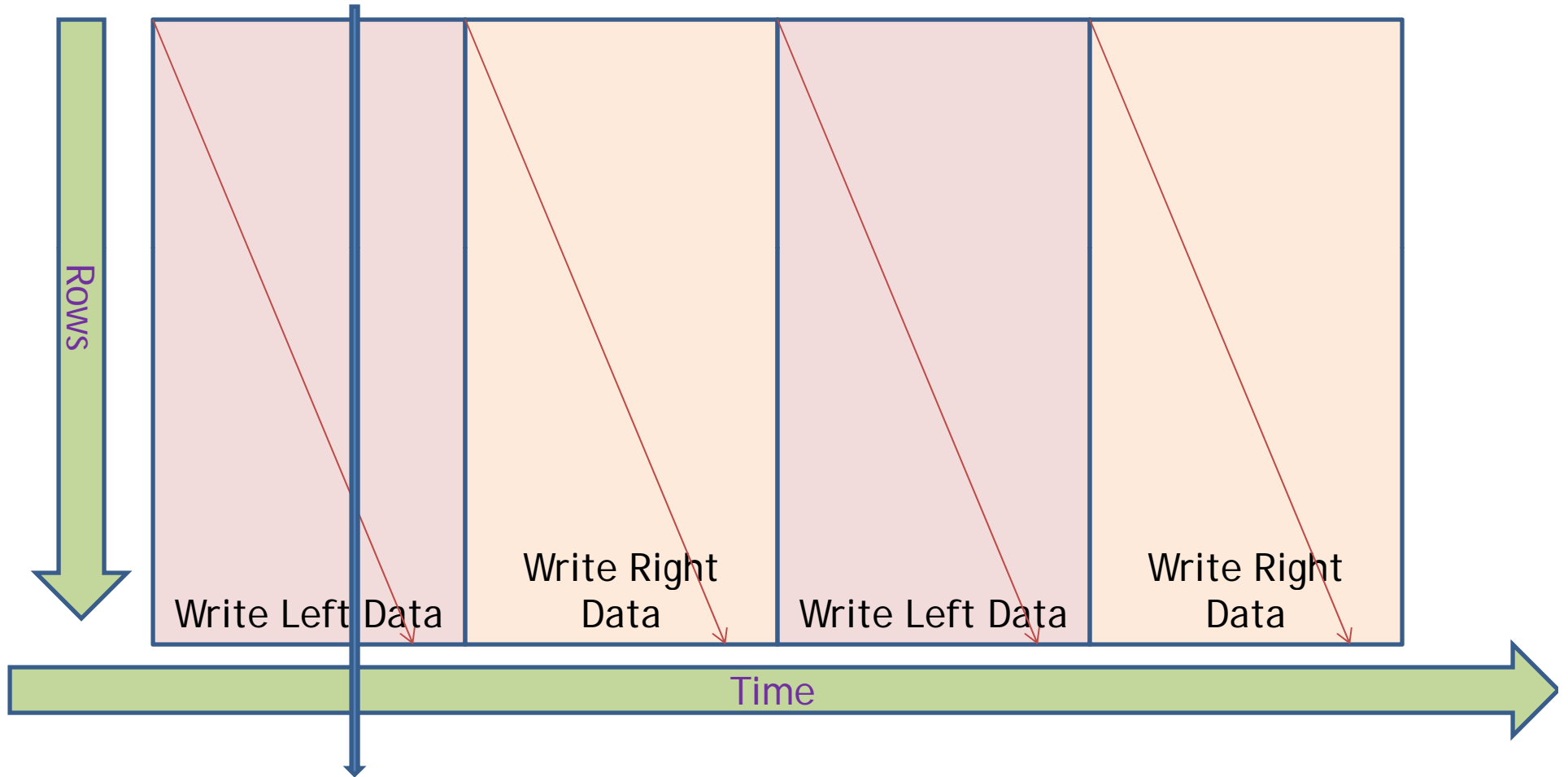
# Display Architecture

- Time Sequential Stereo
- Full HD 120 Hz 24" AMLCD
- Passive Eyewear
- Pulsed Segmented LED Backlight
- Segmented Polarization Switch (Active Retarder) using Circularly Polarized Light

# Time Sequential Stereo

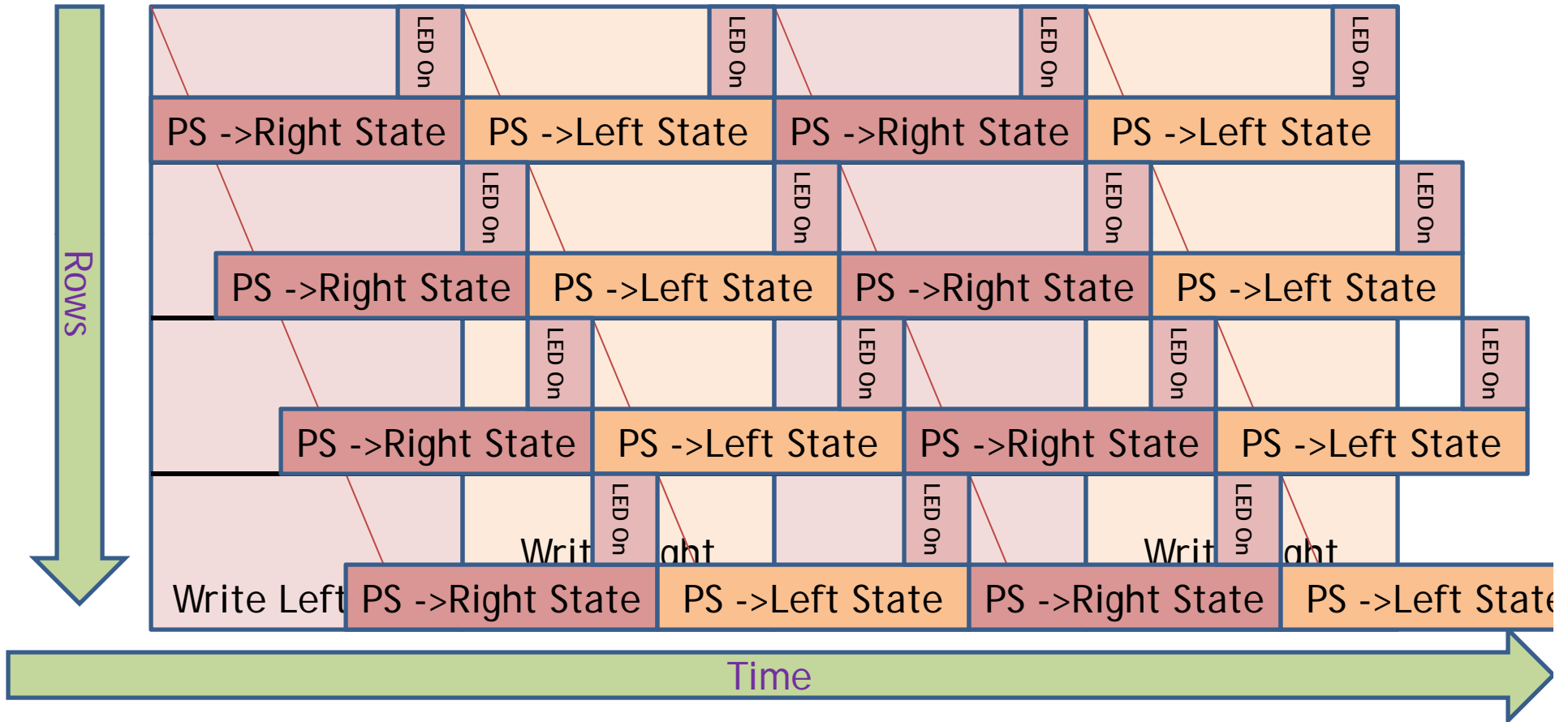


# Progressive Scan



What data is on panel right now?

# Segmentation



# Challenges

- LC Response Time
  - Getting Better All The Time (and then there is OLED)
- Viewing Angle
  - AMLCD, PS, Eyewear
- Polarization Control From AMLCD to Eye
  - So Many Ways to Screw It Up
- Timing Optimization
  - Lots of Knobs to Turn
- Ghostbusting
  - A Black Art

# THE DEMO & QUESTIONS

